

EL COLOSO DE GOMA (1812) - - FRANCISCO DE GOYA



COMPARATIVE SIZE, SCALE AND RELATIONSHIP OF DIFFERENT ELEMENTS WITHIN A COMPOSITION

PROPORTION

RHYTHM

THE USE OF REPETITION OF ELEMENTS - LINES, SHAPES, COLORS, TEXTURES - TO CREATE A VISUAL TEMPO, BEAT, OR SENSE OF MOVEMENT

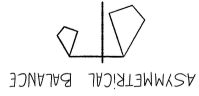
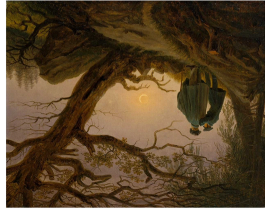


GOLCONDA - RENÉ MAGRITTE (1953)



THE STARRY NIGHT - VINCENT VAN GOGH (1889)

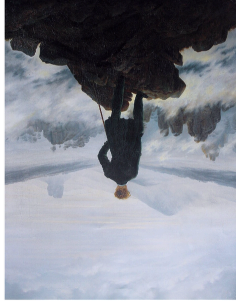
TWO MEN CONTEMPLATING THE MOON (1819) - CASPAR DAVID FRIEDRICH



THE DISTRIBUTION OF VISUAL WEIGHT WITHIN A COMPOSITION TO ACHIEVE A SENSE OF STABILITY, HARMONY AND STRUCTURAL EQUILIBRIUM

BALANCE

WANDERER ABOVE THE SEA OF FOG (1818) - CASPAR DAVID FRIEDRICH



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IT DEPENDS ON VARIOUS FACTORS, SUCH AS: SIZE, SHAPE, POSITION, COLOR, TEXTURE

IT ATTRACTS A VIEWER'S EYE

A PIECE OF ART, DETERMINING HOW STRONGLY THE PERCEIVED HEAVINESS OF AN ELEMENT IN

IT STANDS OUT MORE

AN ELEMENT ALONE

STANDS OUT MORE

MORE = WEIGHT

CONTRAST

THE MORE CONTRAST ELEMENT IS, THE MORE IT CATCHES OUR EYE

ISOLATION

COMPLEXITY

CONTRAST

POSITION

SPACE IS DIVIDED ACCORDING TO THE FORCE OF GRAVITY (↓) AND THE WESTERN READING DIRECTION (→)

THIS ONE COMBINES BOTH DIRECTIONS

WHERE IS THE EMPHASIS?

VISUAL WEIGHT

ATTRACTS THE VIEWER'S ATTENTION

SPECIFIC AREA, SUBJECT, OR DETAIL THAT IMMEDIATELY

FOCAL POINT

SOME QUESTIONS FOR YOUR CARDS:

1. WHAT DO I WANT TO CONVEY?
2. WHAT IS HAPPENING NOW?
3. WHAT WAS HAPPENING BEFORE?
4. WHAT WILL HAPPEN AFTER?
5. WHICH ELEMENTS ARE MOST IMPORTANT AND WHICH ONES ARE SECONDARY?
6. WHAT IS THE FIRST THING I WANT THE VIEWER TO NOTICE?

COMBINE THESE TO ORGANIZE THE ELEMENTS IN YOUR CARD

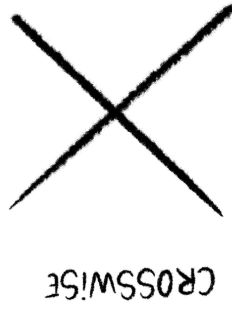
PRINCIPLES OF COMPOSITION



S
S' SHAPE



THE CRUCIFIXION OF SAINT PETER - CARAVAGGIO (1600)



CROSSWISE



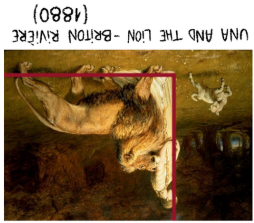
C' SHAPE



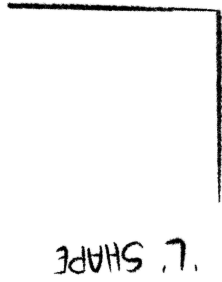
LUCA MADONNA - JAN VAN EYCK (1438)



TRIANGULAR



LION AND THE LION - BRONCKHORST (1880)



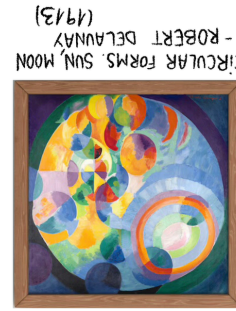
L' SHAPE



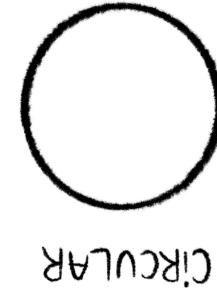
LA MACA VESTIDA - GOYA (1800-1808)



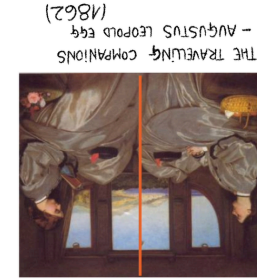
DIAGONAL



CIRCULAR FORMS. SUN, MOON - ROBERT DELAUNAY (1913)



CIRCULAR

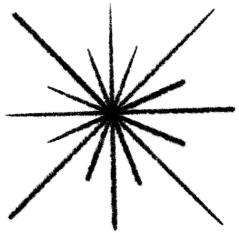


THE TRAVELLING COMPANIONS - AUGUSTUS LEOPOLD EGG (1862)

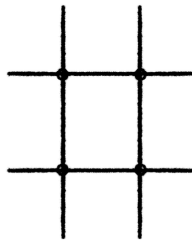


SYMMETRICAL

RADIAL

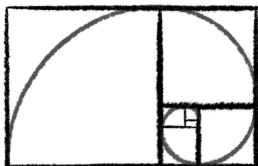


LAW OF THIRDS



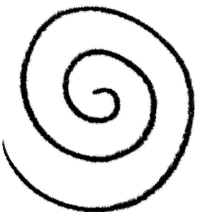
THE GREAT CENTURY - MAGRITTE (1954)

GOLDEN RATIO



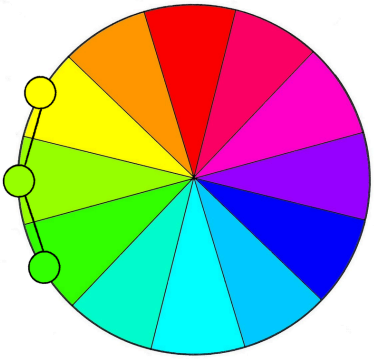
LAS MENINAS - VELÁZQUEZ (1656)

SPIRAL

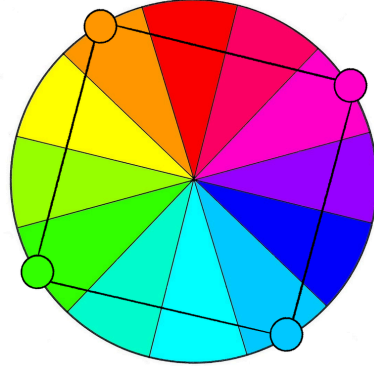
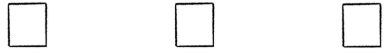


SELECT ONE
TO MAKE THE
SKELETON
OF YOUR
CARD

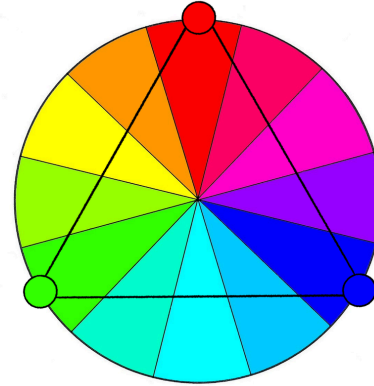
BASIC
COMPOSITION
SCHEMES



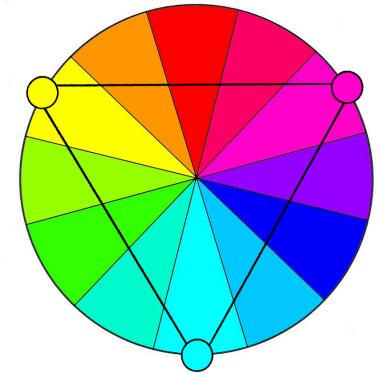
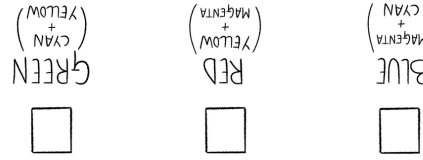
ANALOGOUS



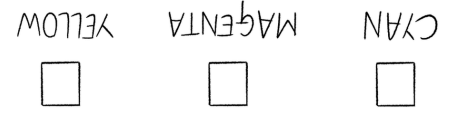
SQUARE



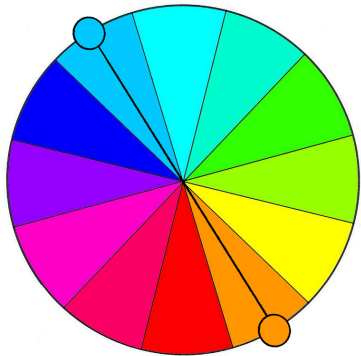
SECONDARY



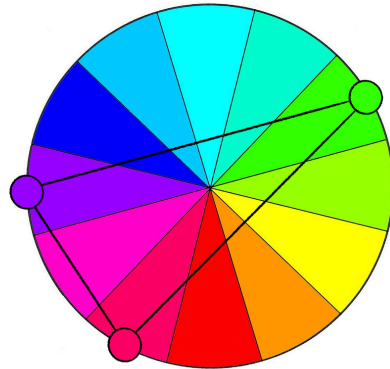
PRIMARY



COMPLEMENTARY



SPLIT COMPLEMENTARY



SELECT ONE
TO GIVE
EMOTION
TO YOUR
CARD

BASIC
CHROMATIC
SCHEMES